

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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| Applicant: | Jeffrey Aaron, et al. |) |
| | |) Group Art Unit: 3625 |
| Serial No.: | 10/689,133 |) |
| | |) Examiner: Amee A. Shah |
| Filed: | October 20, 2003 |) |
| | |) Confirmation No: 2780 |
| For: | METHOD, SYSTEM, AND STORAGE |) |
| | MEDIUM FOR PROVIDING |) |
| | AUTOMATED PURCHASING AND |) |
| | DELIVERY |) |

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RESPONSE TO OFFICE ACTION IN CONJUNCTION WITH AN RCE

Applicants respectfully request consideration of the following amendments and remarks contained herein in response to the Notice of Panel Decision mailed September 12, 2008, in conjunction with the filing of a Request for Continued Examination. Applicants respectfully submit that the amendments and remarks contained herein place the application in condition for allowance.